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FOR IMMEDIATE RELEASE
May 3, 2018

General Cable to Introduce New EmPowr CL Edge™ MV Cable

Debut to be made at the 2018 AWEA WINDPOWER Conference

HIGHLAND HEIGHTS, KY – May 3, 2018 – General Cable (NYSE: BGC) is excited to introduce its new **EmPowr CL Edge™ medium-voltage (MV) cable** at the upcoming American Wind Energy Association (AWEA) WINDPOWER Conference being held in Chicago, IL from May 7-10.

“EmPowr CL Edge brings further value to our customers, making it the best, new cable innovation built for the renewable energy market,” said Joshua Katzman, Vice President, Strategic Marketing – North America, General Cable. “EmPowr CL Edge delivers up to 20% longer reel lengths, up to 10% reduction in diameter and weight, and enables jacket integrity testing in the field making this new cable easier to use, faster to install, and more reliable overall.”

EmPowr CL Edge is the first MV cable for renewable energy that combines four of the most effective features in the cable industry for greater efficiency, protection and reliability:

1. Compact phase conductor and flat strap neutral conductor
2. Two non-hygroscopic rip cords
3. Cross-linked polyethylene (XLPE) jacketing
4. All black semi-conductive polyethylene (SCPE) coating

EmPowr CL Edge is also UL rated MV-105 which means that users can run this cable at higher temperatures knowing that there won't be a loss of reliability.

“We listened to our customers’ and designed EmPowr CL Edge to deliver a solution that addressed our customers’ problems,” said Michael Noyes, Vice President & General Manager, Utility – North America, General Cable. “They asked for an easier and faster way to terminate the cable along with a more consistent method to test for jacket integrity. We delivered two ripcords to accelerate the removal of the outer jacket while adding a semi-conducting polyethylene coating to enable easier and more reliable testing of jacket integrity before and after the cable is installed.”

General Cable manufactures a broad range of renewable energy products for the terrestrial and offshore wind markets. Visit General Cable (**Booth #5331**) where we'll be exhibiting at the 2018 AWEA WINDPOWER Conference and be sure to ask about our new EmPowr CL Edge MV cable. Please visit us online at www.generalcable.com/na/us-can/promotions/awea-2018. **General Cable... Delivering solutions that keep you connected.**

About General Cable

General Cable (NYSE:BGC), with headquarters in Highland Heights, Kentucky, is a global leader in the development, design, manufacture, marketing and distribution of aluminum, copper and fiber optic wire and cable products for the energy, communications, transportation, industrial, construction and specialty segments. General Cable is one of the largest wire and cable manufacturing companies in the world, operating manufacturing facilities in its core geographical markets, and has sales representation and distribution worldwide. For more information about General Cable visit our website at www.generalcable.com.

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