



## GENERAL CABLE IDENTIFIES ARRA-ELIGIBLE PRODUCTS

General Cable (NYSE: BGC) is pleased to identify that many of its wire and cable products likely qualify for federal stimulus funding under the American Recovery and Reinvestment Act of 2009 (ARRA), which was signed into law on February 17, 2009. General Cable's products include copper, aluminum and fiber optic wire and cable for the energy, industrial, specialty and communications markets.

Enacted as Public Law 111-5, ARRA was enacted with over \$750 billion of appropriated funds to accomplish the following goals:

- Preserve and create jobs and promote economic recovery;
- Assist those most impacted by the recession;
- Provide investments needed to increase economic efficiency by spurring technological advances in science and health;
- Invest in transportation, environmental protection, and other infrastructure that will provide long-term economic benefits; and
- Stabilize State and local government budgets, in order to minimize and avoid reductions in essential services and counterproductive state and local tax increases.

The ARRA also contains, at Section 1605, its own preference for products manufactured in America. Under this "Buy American" provision, with limited exceptions, none of the funds appropriated under the ARRA may be used for the construction, alteration, maintenance, or repair of a public building or public work unless all of the iron, steel, and manufactured goods used in the project are produced in the United States. Although General Cable is a global company, many of its products are manufactured domestically at one of its 13 manufacturing facilities located throughout the United States. These products would likely meet the Buy American requirement of the ARRA.

This Act, like all initiatives that may affect wire and cable, will continuously be reviewed by General Cable's North American Leadership Team to make recommendations to our Corporate Leadership Team so they may develop strategies and product development actions to meet the needs of our customers here in the United States.

If you have a specific technical question related to the origin of a wire and cable product you currently buy from General Cable, please provide the product description, part number, end-use application and market details to your General Cable representative. He or she will review it with the appropriate person and provide a response.

*Please note: All inquiries and responses on ARRA should be documented and sent to Rick Roling, Inside Sales Technical Support Analyst for General Cable North America. Rick's e-mail address is [rroling@generalcable.com](mailto:rroling@generalcable.com) or he may be reached via phone at General Cable's Corporate Headquarters at 859.572.8704.*

*General Cable (NYSE: BGC), a Fortune 500 company headquartered in Highland Heights, Kentucky, is a leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial, specialty and communications markets. General Cable, with annual revenues over \$6 billion, has 46 manufacturing facilities in 23 countries and offers competitive strengths in such areas as breadth of product line, brand recognition, distribution and logistics, sales and service and operating efficiency. Visit our Web site at [www.GeneralCable.com](http://www.GeneralCable.com).*