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**FOR IMMEDIATE RELEASE**  
September 19, 2017

**GENERAL CABLE NAMED A 2017 R&D 100 AWARDS FINALIST**  
*Awards honor the 100 most innovative technologies of the year*

**HIGHLAND HEIGHTS, KENTUCKY** – September 19, 2017 – General Cable's (NYSE: BGC) TransPowr<sup>®</sup> Overhead Conductors with E3X<sup>®</sup> Technology has been selected as a finalist for the prestigious 2017 R&D 100 Awards. The R&D 100 awards were established by R&D Magazine in 1963 and have honored the 100 most innovative technologies every year since. General Cable E3X technology is the only wire and cable product nominated in 2017.

“Our products improve people's lives by powering and connecting the world,” said Mike McDonnell, President & Chief Executive Officer, General Cable. “General Cable is an industry leader and innovator that strives for safer, more efficient and more effective transport of power and data. Being named as a R&D 100 Award finalist is an honor not only for our E3X project team but for all of us at General Cable.”

Around the world, the R&D 100 Awards have long been considered the most prestigious recognition of invention and innovation. These awards recognize innovations across five categories: Analytical/Test, IT/Electrical, Mechanical Devices/Materials, Process/Prototyping and Software/Services. The TransPowr<sup>®</sup> Overhead Conductors with E3X<sup>®</sup> Technology was named a finalist within the IT/Electrical category.

“On the heels of the Edison Gold Innovation Award, we are thrilled that E3X technology has been named a finalist for a 2017 R&D 100 Award,” said Sridhar Siripurapu, Vice President, Global Technology, General Cable. “It further validates the novelty and positive impact from this transformational innovation for power transmission. We are thankful to our increasing number of Utility customers who are finding value through successful deployment of E3X technology.”

The R&D 100 Awards Finalists were selected by an independent panel of more than 50 judges representing R&D leaders in a variety of fields. Winners will be announced on Nov. 17.

“We are honored to unveil the newest members of our elite R&D 100 Awards community as we release the R&D 100 Awards Finalists, representing excellent contributions in scientific discovery and innovative technologies from the last year,” said Bea Riemschneider, Editorial Director, ABM Science Group, R&D Magazine. “Everyone should be extremely proud of these notable R&D achievements and the teams responsible for them.”

**About E3X<sup>®</sup>**

To learn more about TransPowr<sup>®</sup> Overhead Conductors with E3X<sup>®</sup> Technology, please visit [e3x.generalcable.com](http://e3x.generalcable.com).

**About General Cable**

General Cable (NYSE:BGC), with headquarters in Highland Heights, Kentucky, is a global leader in the development, design, manufacture, marketing and distribution of aluminum, copper and fiber optic wire and cable products for the energy, communications, transportation, industrial, construction and specialty segments. General Cable is one of the largest wire and cable manufacturing companies in the world, operating manufacturing facilities in its core geographical markets, and has sales representation and distribution worldwide. For more information about General Cable visit our website at [www.generalcable.com](http://www.generalcable.com).

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