



**Welcome to Our
New Corporate Global Website
& North America Regional Website!**

We are happy to have you join us in the launch of our new digital presence and we're excited for two key reasons.

First, our new design will make your life easier, as it now offers:

- Faster access to the most frequently used information on our site
- More intuitive navigation to help you move quickly and effectively
- Search functionality tied to our Interactive Catalogs and the entire North America site to help you find information faster
- A design that is more mobile- and tablet-friendly

Second, the images that are prevalent across the site demonstrate how integral and valuable our wire and cable products are to the world around us. We're proud to serve you and consumers all over the world by delivering the power and information infrastructure that is essential to contemporary life.

Be on the lookout for new features and daily updates to our sites, as well as new Websites for our other regions. We look forward to continuing to partner with you and offering new, innovative and value-added solutions for the future.

All the best,



Michael T. McDonnell
President & Chief Executive Officer
General Cable