General Cable is pleased to offer the **TRU-Mark® Sequential Footage Marking System** on its Carol® Brand line of portable power cords.

The TRU-Mark System, which was selected in March 2010 as the **Wire & Cable Category** winner in the 2010 **EC&M Product of the Year** competition, sequentially marks every two feet of Carol Brand cord products in descending order from the start of the reel to the core.

Our product is TRU-Marked to match reel lengths (250’, 500’, 1000’) with large visible fonts for accuracy with 1% tolerance.

**Benefits of TRU-Mark:**
- No more math to figure out how much is left on the reel!
- Excellent for partial reel inventory management
- No more coming up short on partial reels
- Great for hand-cutting customers or short-length measures
- Cut with confidence without a counting machine

Carol Brand portable power cables are UL Listed, CSA Certified, MSHA Compliant, RoHS Compliant and approved for indoor and outdoor use.

When you have a need for portable cord, whether it’s plastic, rubber or specialty constructions, think of Carol Brand cord first. Remember, you can always **Demand Better and Expect More™** with General Cable Carol Brand cord products. We manufacture a complete line of portable cord products.